Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement



Timeless Software Limited

(incorporated in Hong Kong with limited liability)

(Stock code: 8028)

Voluntary Announcement Cooperation Agreement on Alibaba Liangwuliu Platform Service

This is a voluntary announcement made by Timeless Software Limited (the "Company", together with its subsidiaries, the "Group").

The board of directors (the "Board") of the Company announces that Guangdong Hou De Bao Network Technology Co., Ltd.* (廣東厚德寶網絡科技有限公司) ("Hou De Bao"), an indirectly wholly owned subsidiary of the Company, entered into a cooperation agreement (the "Cooperation Agreement") with Alibaba (China) Network Technology Co., Ltd.* (阿里巴巴(中國)網絡技術有限公司) ("Alibaba") on 20 October 2012, in order to provide third party storage, distribution logistics services, and value-added services related to logistics to online business users of Alibaba Liangwuliu Platform*(阿里巴良物流平台) ("Liangwuliu Platform").

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, Alibaba is a third party independent of the Company and its connected persons.

The parties have completed the system integration for logistics service information platform prior to the signing of the Cooperation Agreement. During the term of cooperation, Hou De Bao will provide logistics service to Alibaba users directly via Liangwuliu Platform to assist in achieving guarantee for settlement and mediation of complaints and disputes.

The Board considers that the cooperation with Alibaba according to the Cooperation Agreement will provide a good opportunity for the Company, which is a successful attempt for the organic integration of the technology of the Company with the e-commerce market, generating additional sources of income for the Group. Therefore, the Cooperation Agreement is in the interest of the Company and its shareholders as a whole.

By order of the Board
Timeless Software Limited
Cheng Kin Kwan
Chairman

Hong Kong, 16 November 2012

^{*} For identification purposes only

As at the date hereof, Mr. Cheng Kin Kwan (Chairman), Mr. Law Kwai Lam, Ms. Leung Mei Sheung Eliza, Ms. Zheng Ying Yu, Mr. Fung Chun Pong Louis, Mr. Liao Yun, Mr. Felipe Tan and Mr. Zhang Ming are executive directors of the Company; and Ms. Tsang Wai Chun Marianna, Mr. Chan Mei Ying Spencer, Mr. Lam Kwai Yan and Ms. Chan Choi Ling are independent non-executive directors of the Company.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at http://www.hkgem.com for at least seven days from the date of its publication and on the Company's website at http://www.timeless.com.hk.